



## USA Basketball Writing Program

USA Basketball, the national governing body in the United States for the sport of basketball, is seeking applicants for the inaugural USA Basketball writing program. Writers will be asked for a one-year commitment (Feb. 1, 2023-Jan. 31, 2024). The goal of the program is to assist with USA Basketball storytelling efforts through the organization's website, with written features being shared via the appropriate USA Basketball social media platforms.

Writers should be highly motivated, well organized, knowledgeable about the sport of basketball, possess excellent writing skills and able to turn around stories quickly. Because many USA Basketball teams compete outside the United States, non-traditional working hours may be requested.

### As a writer for USA Basketball, you'll demonstrate exceptional writing skills by:

- Drafting assigned USA Basketball features on athletes, coaches, alumni, leadership, USA Basketball programs and the USA Basketball Foundation.
- Covering assigned USA Basketball competitions (5-on-5 and 3x3; junior and senior) and/or USA Basketball events (Nike Hoop Summit, 3X Nationals, US Open, Coach Academy, Gold Camp, etc.).
- Developing and pitching ideas and writing content that aligns with brand goals.
- Researching and interviewing stakeholders and subject-matter experts.
- Telling USA Basketball's stories in ways that inform and engage our passionate fanbase.

### Desired Qualifications:

- Strong writing and editing skills.
- Junior, senior or graduate student in journalism, communications or a related field.
- Prior student assistant/intern experience in a college/professional sports information or communications department or writing experience with college newspaper/magazine/yearbook preferred.
- Excellent understanding of AP style required. Successful candidates will be required to familiarize themselves with the USA Basketball Style Guide.

### Compensation:

- This is a contract position. A per article rate will be paid monthly, with bonus consideration based on article milestones. Rate to commensurate with experience.

### Application Procedure:

- Email resume, references and three writing/publication samples to USA Basketball Communications ([communications@usabasketball.com](mailto:communications@usabasketball.com)) with subject line "WRITERS."
- Successful candidate must pass a USA Basketball background screen and complete SafeSport training.

### Program Timeline:

- Nov. 14, 2022: Applications open
- Dec. 9, 2022: Applications close
- December 2022/January 2023: Application review and interview process
- Late January 2023: Writer orientation
- Feb. 1, 2023-Jan. 31, 2024: Program duration

