



USA Basketball Director, Communications

USA Basketball's Communications Director will report directly to the Head of Communications and will be responsible for supporting all areas of the communications department, including, but not limited to the following.

Key Responsibilities:

- Generate exposure and initiate media interest for USA Basketball and the USA Basketball Foundation by developing and executing promotional opportunities, proactively pitching story ideas and facilitating interview requests
- Cultivate and maintain working relationships with local, national and international media
- Serve as media liaison, as assigned, for USA Basketball teams, including supporting the men's and women's senior national team programs (both five-on-five and 3x3)
- Serve as media contact for USA Basketball E-sports program
- Work with communications contacts and other key stakeholders from USA Basketball constituent members, including the NBA/WNBA, NCAA, United States Olympic and Paralympic Committee (USOPC), the International Basketball Federation (FIBA), other national governing bodies, and university and college sports information offices
- Coordinate and publish content on USA Basketball's website, which is maintained using Sitecore
- Plan and administer media operations for assigned USA Basketball and FIBA events
- Support competition coverage by writing game recaps and compiling quotes and statistics
- Compile and maintain accurate records (statistics, results, rosters, etc.)
- Write, edit, and design publications, bios, press releases, feature stories and more
- Travel both domestically and internationally, as assigned, to coordinate team and event communications
- Additional duties as assigned

Desired Qualifications:

- 5+ years of proven experience in communications, media/public relations, journalism, or related field
- Bachelor's degree required
- Excellent communications (written, oral, interpersonal) and organizational skills
- Proficient with Microsoft Office Suite, Adobe Creative Suite, content management systems, social media platforms and other related programs
- Strong instincts, judgment, and integrity
- Passion for basketball and understanding of the U.S. basketball community and stakeholders

Compensation and Benefits:

- Salary Range: \$90,000-\$100,000
- Full-time exempt position located at National Headquarters in Colorado Springs, Colorado
- Comprehensive benefits package including retirement plan, medical, dental, life, STD & LTD insurance & PTO (paid time off)

Application Process & Hiring Requirements:

- Apply via email to hr@usabasketball.com; please use subject line COMMS DIRECTOR
- Include cover letter, résumé, and professional references
- No phone calls please; position will remain open until filled
- Candidate must pass a USA Basketball background screen, complete Safe Sport training and be fully vaccinated for COVID-19

