



USA Basketball Digital Content Coordinator

Candidates should be highly motivated, well organized, knowledgeable of basketball and able to undertake the responsibility of contributing to the growth of USA Basketball's digital content initiatives. Extensive hours and availability to work weekends are required at times.

Key Responsibilities:

- Serve as the primary graphic designer in the digital content department for USA Basketball's national teams Youth and Sport Development division, USA Basketball Foundation, and other organizational programming. Designs will be used most often for social media publishing as well as for the organization's website, venue display and apparel.
- Assist with strategy for social media content
- Assist with event coverage if needed

Desired Qualifications:

- Bachelor's degree in creative media, communications, marketing, or a related field
- Experience in a collegiate/professional sports environment
- Proven experience in digital design
- Innovative and up to date with social media content trends
- Strong writing and communication skills
- Ability to assist with content strategy
- Proficient with the Adobe Creative Suite
- Ability to work within a fast-paced environment as part of a team, including effective coordination with members of other departments

Compensation and Benefits:

- Salary Range: \$40,000-\$45,000
- Full-time position located at National Headquarters in Colorado Springs, Colorado
- Comprehensive benefits package including retirement plan, medical, dental, life, STD & LTD insurance & PTO (paid time off)

Application Process & Hiring Requirements:

- Apply via email to hr@usabasketball.com; please use subject line COORDINATOR DIGITAL
- Include cover letter, résumé including a link to one's portfolio, and professional references
- No phone calls please; position will remain open until filled
- Candidate must pass a USA Basketball background screen, complete Safe Sport training and be fully vaccinated for COVID-19

